



Amazon

Amazon Prime video a leading OTT platform .



Our team got a chance to provide subtitling and closed captioning services to amazon for various programs.

- Closed captioning guidelines vary from the UK to the US and Canada. Specifications of guidelines may appear similar, but with close attention to detail, we discovered complexities included in them.
- UK guidelines include the Scouse accent, which many native linguists face trouble identifying as accurate words spoken.
- While working on Amazon, we came across one such series of videos. We onboarded linguists whose accent is Scouse and provided 99.9% quality output, which is needed for closed captions.